2022 PREP CLASSIC
POSTER DESIGN CONTEST
Presented by Raising Cane's
TO: LHSAA Member Schools
FROM: Eddie Bonine, LHSAA Executive Director
DATE: October 2022
SUBJECT: 2022 LHSAA Prep Classic Poster Contest Presented by Raising Cane’s

With the start of a new school year, it’s time to design the 2022 LHSAA Prep Classic Poster and Program Cover Sponsored by Raising Cane’s for the State Football Championships to be held in the Superdome, December 8th-10th.

This year marks the 39th anniversary of the Prep Classic and its 37th year in the Superdome. Since 1984, all Prep Classic posters have been designed by the students of our member schools. All past winning posters of the Prep Classic are displayed in the LHSAA Executive Board Room at our Baton Rouge office. The winning poster also serves as the cover of the official Prep Classic game program.

We realize how busy the beginning of the school year can be, but we hope you will allow your students to participate in this annual contest, providing them with what we believe is a very grand opportunity.

The winner will receive several prizes including a $100 check, free Raising Cane’s for a year (one box combo per week for 52 weeks) valued at $350, hotel accommodations for one night and VIP suite passes to the LHSAA Prep Classic for themselves as well as his or her art teacher and principal. The student will also be recognized at halftime during one of the championship games and presented with a framed copy of the poster alongside the art teacher, school principal, Raising Cane’s, Ochsner Health, and Superdome representatives.

To qualify, contest entries must be scanned and emailed to ben@lhsaasp.com by November 5th, 2022. Detailed information about the contest is enclosed.

Special thanks to Raising Cane’s for once again sponsoring the Prep Classic Poster Contest and for their continued support of high school athletics across Louisiana.

We wish you the best of luck this school year.

Enclosure: Contest Information
# SUMMARY OF THE 2022 PREP CLASSIC POSTER CONTEST PRESENTED BY RAISING CANE’S

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<th>Assignment:</th>
<th>Using original artwork, in the medium of your choice, create a design that will serve as the official program cover and poster for the LHSAA Prep Classic. Please include Ochsner LHSAA championship logo in artwork.</th>
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<td>Qualifying Students:</td>
<td>Any student of an LHSAA member school</td>
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| Entry Specifications: | ▪ Entries must be in color  
▪ Minimum size: 7 x 8.5 (Portrait) **OR** 6.25” x 8.25” (Landscape)  
See attached cover art layout.  
▪ Artwork must include:  
  o Superdome  
  o LHSAA/Ochsner logo *(See on next page of packet)*  
  o Event Name: LHSAA Prep Classic  
  o Artist’s signature  
  - Please do not include Allstate Sugar Bowl  
▪ Email entry with artwork |
| Submission: | **Entries must be SCANNED and EMAILED by Nov. 5**  
Entries must be scanned/mailed to ben@lhsaasp.com  
Subject: Prep Classic Poster Contest |
| Announcement of Winner: | ▪ The LHSAA will contact the winner via the school principal |
| Recognition/Prizes: | ▪ A feature article about the winner and photo will be included in the official Prep Classic souvenir program.  
▪ The winner, his or her family, art teacher and principal will be invited to attend the Prep Classic to enjoy the games in an LHSAA suite and will receive overnight accommodations in New Orleans for one (1) night.  
▪ The winner will receive $100 and free Raising Cane’s for a year (one box combo per week for 52 weeks).  
▪ Runners-up will receive a Raising Cane’s prize package. |
| Questions: | ben@lhsaasp.com |
7 X 8.5 (PORTRAIT)

Note: The artwork will be featured in the grey area shown below. Please do not include the price, venue name, schedule, and logos (other than Ochsner LHSAA Prep Classic Logo) as part of the artwork.
2022 PREP CLASSIC POSTER ENTRY FORM

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<th>Name:</th>
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<td>School:</td>
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<td>Art Teacher:</td>
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<td>Principal:</td>
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WE’RE HIRING

WHY RAISING CANE’S?

WE’RE ALL ABOUT QUALITY, SO WE HIRE THE BEST.

From day one here, you’ll gain valuable career skills. We hire and reward top talent with paths to succeed. And it all starts with mouth-watering, quality chicken finger meals, made with love.

Text RCJOBS To 97211 To Apply

Or apply online at WorkAtCanes.com

By texting RCJOBS to 97211 you consent to be contacted by Raising Cane’s Restaurants through an automated texting system. Consent not required for purchase. Text STOP to 97211 to opt out of messages. Message data charges may apply.