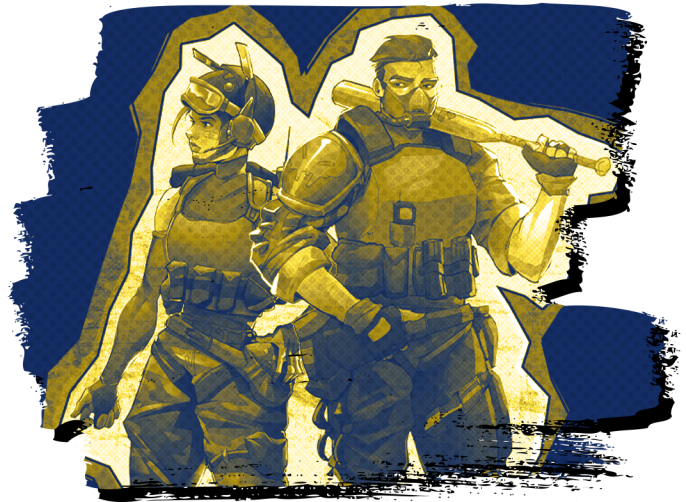




WHO WE ARE

LHSAA Esports is the home of High School Esports in Louisiana. LHSAA Esports offers all students a chance to represent their school and participate in structured state-wide esports competition.



TITLES AVAILABLE

League of Legends

Mario Kart 8 Deluxe

VALORANT

Super Smash Bros. Ultimate

Rocket League

Chess.com

PRICING PER YEAR **\$100/Student**

BRING ESPORTS TO YOUR SCHOOL

CONTACT ESPORTS-LHSAA@PLAYFLY.COM TO GET STARTED





Esports allows schools to redefine their athletic culture, diversify opportunities for student participation, increase collegiate scholarship pathways, promote good physical and mental health, and play games!

WHY ESPORTS AND EDUCATION?

REDEFINE ATHLETIC CULTURE

By redefining athletic culture, we change the mindset of traditional athletics. Esports is an inclusive activity that allows all students, no matter their race, gender or ability, to compete in authentic competition. The surrounding esports professional ecosystem allows for student participation in ways traditional athletics do not typically foster engagement. It is time to replace the gap between sports and children on the sidelines with transformational connections.

DIVERSIFY OPPORTUNITIES FOR STUDENT PARTICIPATION

Through increased opportunities for student participation, student attendance improves, grades go up, and subsequently, graduation rates improve. With a high school demographic of 97% males and 83% females identifying at some level of being a gamer, and overlays with interests like art, broadcasting, marketing and physical training, esports provides a crucial opportunity for participation.

INCREASE CAREER & COLLEGIATE SCHOLARSHIP PATHWAYS

During the 2022-2023 academic year an estimated \$27m in scholarship was distributed by schools to students competing on their respective varsity teams (Esports Foundry, Trends in Collegiate Esports 2022). In order to provide the best opportunities to access these scholarships, schools need to formally embrace esports. It is the responsibility of adults to build the ladders to these funds for our children.

PROMOTE GOOD MENTAL & PHYSICAL HEALTH

In communities where Adverse Childhood Experience (ACE) scores are high, playing games is a proven way to combat those effects. By creating a formal esports program, training will instill good habits like getting proper sleep, eating right, regular exercise, and performance reflection. It is time to modernize and reconfigure “gamer” stereotypes to reflect the powerful array of positive opportunities video games offer to young people.

HONOR THE IMPORTANCE OF PLAY

Play is the work of childhood. In schools, we have an opportunity to connect with our students in a space where they love to play. Play allows students invaluable learning opportunities, including how to work with others, manage feelings, think, plan, make decisions, and read other people's emotions. When schools embrace esports, we are honoring the importance of play.

