## SUMMARY OF THE 2024 PREP CLASSIC POSTER CONTEST PRESENTED BY RAISING CANE'S

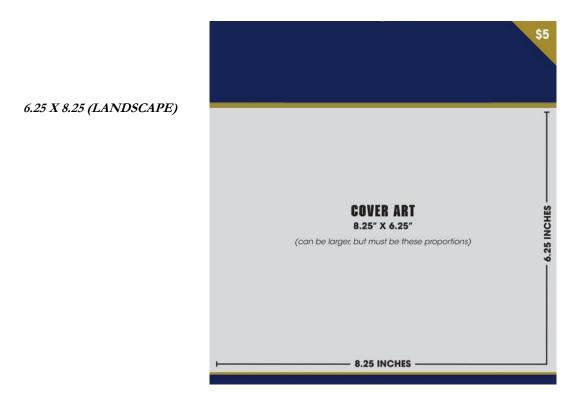
Assignment:	Using original artwork, in the medium of your choice, create a design that will serve as the official program cover and poster for the LHSAA Prep Classic.
Qualifying Students:	Any student of an LHSAA member school
Entry Specifications:	<ul> <li>Entries must be in color</li> <li>Minimum size: 7 x 8.5 (Portrait) OR 6.25" x 8.25" (Landscape) See cover art layout in the following pages.</li> <li>Artwork must include:         <ul> <li>Superdome</li> <li>Event Name: 2024 LHSAA Prep Classic</li> <li>Artist's signature</li> </ul> </li> <li>Please do not include any corporate partners</li> </ul>
Additional Resources:	Other content that may be used but are not required include:  • LHSAA logo  • The 2024 Prep Classic logo.  Both items can be found on the following page.
Announcement of Winner:	■ The LHSAA will contact the winner via the school principal
Recognition/Prizes:	<ul> <li>A feature article about the winner and photo will be included in the official Prep Classic souvenir program.</li> <li>The winner, his or her family, art teacher and principal will be invited to attend the Prep Classic to enjoy the games in an LHSAA suite and will receive overnight accommodations in New Orleans for one (1) night.</li> <li>The winner will receive \$100 and free Raising Cane's for a year (one box combo per week for 52 weeks).</li> </ul>
Questions:	EMAIL: eanderson@lhsaa.org AND/OR wes@lhsaasp.com

## ALL SUBMISSIONS ARE DUE NO LATER THAT NOVEMBER 8TH

## SAMPLE PROGRAM COVER ART LAYOUT



7 X 8.5 (PORTRAIT)



**Note:** The artwork will be featured in the grey area shown below. Please do not include the price, venue name, schedule, and logos as part of the artwork.

## LHSAA LOGO // WITHOUT BOTTOM TEXT

FULL COLOR



LHSAA Logo\_WOT\_\_FC\_White BG



LHSAA Logo\_WOT\_\_FC\_Blue BG



LHSAA Logo\_WOT\_\_FC\_Gold BG

ONE COLOR

**BLACK & WHITE** 



LHSAA Logo\_WOT\_\_1C\_White BG



LHSAA Logo\_WOT\_\_1C\_Blue BG



LHSAA Logo\_WOT\_\_1C\_Gold BG



LHSAA Logo\_WOT\_\_BW\_White BG



LHSAA Logo\_WOT\_\_BW\_Black BG

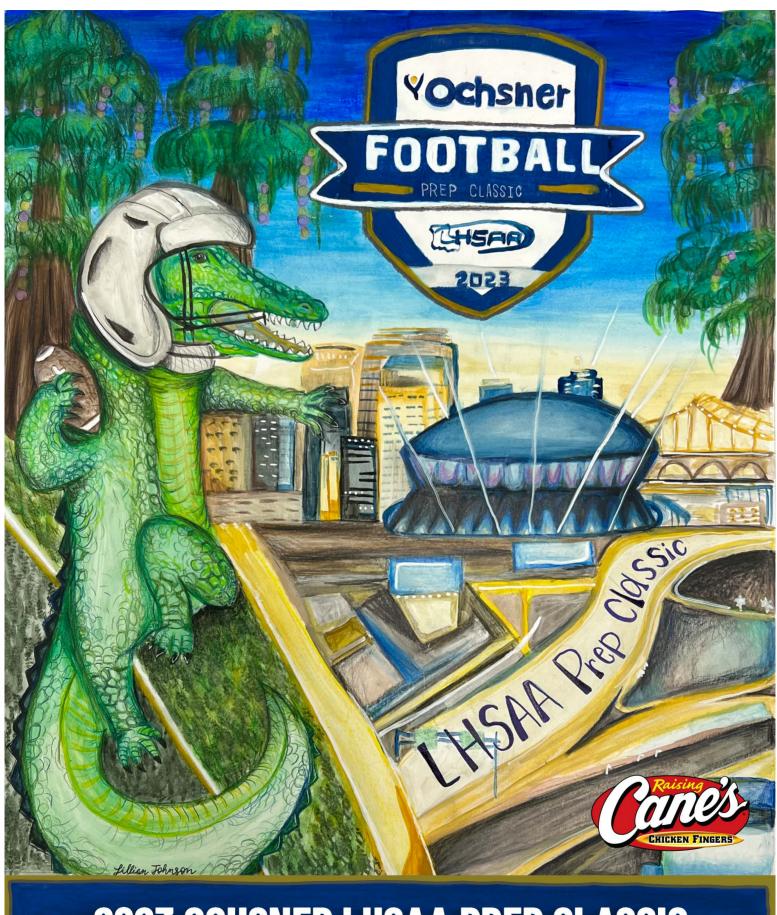




PANTONE PMS 534 C **CMYK** C:99 M:85 Y:36 K:27 **RGB** R:28 G:53 B:94



PANTONE PMS 7767 C **CMYK** C:36 M:30 Y:100 K:4 **RGB** R:170 G:156 B:46



**2023 OCHSNER LHSAA PREP CLASSIC** 

December 7-9, 2023 • Caesars Superdome • New Orleans