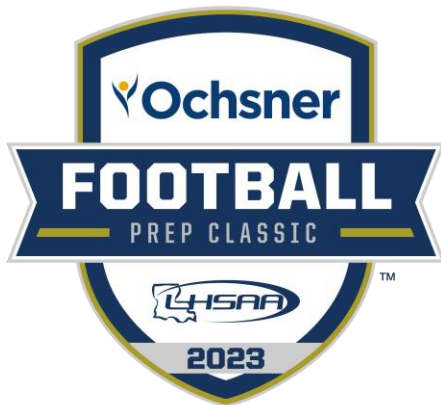




2023 PREP CLASSIC POSTER DESIGN CONTEST

Presented by Raising Cane's



LHSAA... Beyond the Game

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TO: LHSAA Member Schools
FROM: Eddie Bonine, LHSAA Executive Director
DATE: August 2023
SUBJECT: 2023 LHSAA PREP CLASSIC POSTER CONTEST PRESENTED BY RAISING CANE'S

With the start of a new school year, it's time to design the 2023 LHSAA Prep Classic Poster and Program Cover Sponsored by Raising Cane's for the State Football Championships to be held in the Superdome, December 7th-9th.

This year marks the 43rd anniversary of the Prep Classic. Since 1984, all Prep Classic posters have been designed by the students of our member schools. All past winning posters of the Prep Classic are displayed in the LHSAA Executive Board Room at our Baton Rouge office. The winning poster also serves as the cover of the official Prep Classic game program.

We realize how busy the beginning of the school year can be, but we hope you will allow your students to participate in this annual contest, providing them with what we believe is a very grand opportunity.

The winner will receive several prizes including a \$100 check, free Raising Cane's for a year (one box combo per week for 52 weeks) valued at \$350, hotel accommodations for one night and VIP suite passes to the LHSAA Prep Classic for themselves as well as his or her art teacher and principal. The student will also be recognized at halftime during one of the championship games and presented with a framed copy of the poster alongside the art teacher, school principal, Raising Cane's, Ochsner Health, and Superdome representatives.

To qualify, contest entries must be scanned and emailed to vcacioppo@lhsaa.org by November 20th, 2023. Detailed information about the contest is enclosed.

Special thanks to Raising Cane's for once again sponsoring the Prep Classic Poster Contest and for their continued support of high school athletics across Louisiana.

We wish you the best of luck this school year.

Enclosure: Contest Information

LHSAA... Beyond the Game

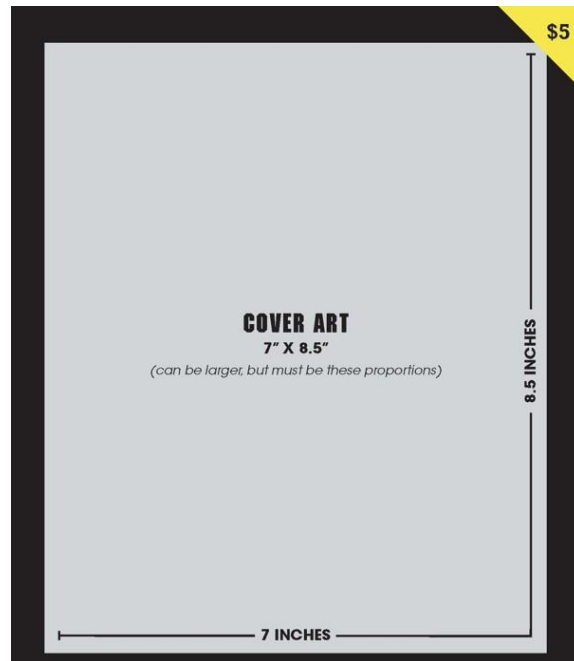
**SUMMARY OF THE
2023 PREP CLASSIC POSTER CONTEST
PRESENTED BY RAISING CANE'S**

Assignment:	Using original artwork, in the medium of your choice, create a design that will serve as the official program cover and poster for the LHSAA Prep Classic. Please include Ochsner LHSAA championship logo in artwork.
Qualifying Students:	Any student of an LHSAA member school
Entry Specifications:	<ul style="list-style-type: none"> ▪ Entries must be in color ▪ Minimum size: 7 x 8.5 (Portrait) OR 6.25" x 8.25" (Landscape) See attached cover art layout. ▪ Artwork must include: <ul style="list-style-type: none"> ○ Superdome ○ LHSAA/Ochsner logo (<u>See on next page of packet</u>) ○ Event Name: LHSAA Prep Classic ○ Artist's signature ▪ Please do not include Allstate Sugar Bowl ▪ Email entry with artwork
Submission:	<p><u>Entries must be SCANNED and EMAILED by Nov. 20</u></p> <p>Entries must be <u>scanned/mailed</u> to vcacioppo@lhsaa.org</p> <p>Subject: Prep Classic Poster Contest</p>
Announcement of Winner:	<ul style="list-style-type: none"> ▪ The LHSAA will contact the winner via the school principal
Recognition/Prizes:	<ul style="list-style-type: none"> ▪ A feature article about the winner and photo will be included in the official Prep Classic souvenir program. ▪ The winner, his or her family, art teacher and principal will be invited to attend the Prep Classic to enjoy the games in an LHSAA suite and will receive overnight accommodations in New Orleans for one (1) night. ▪ The winner will receive \$100 and free Raising Cane's for a year (one box combo per week for 52 weeks). ▪ Runners-up will receive a Raising Cane's prize package.
Questions:	vcacioppo@lhsaa.org

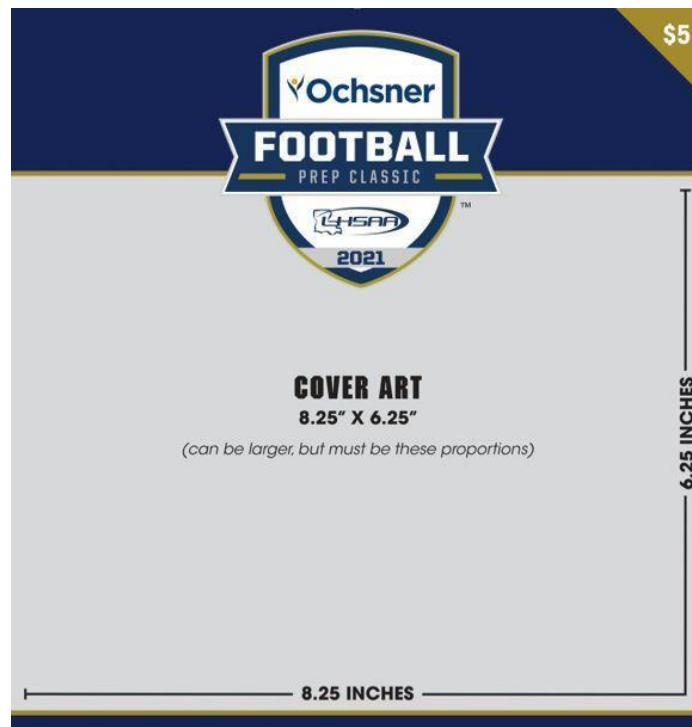


SAMPLE PROGRAM COVER ART LAYOUT

7 X 8.5 (PORTRAIT)



6.25 X 8.25 (LANDSCAPE)



Note: The artwork will be featured in the grey area shown below. Please do not include the price, venue name, schedule, and logos (other than Ochsner LHSAA Prep Classic Logo) as part of the artwork.

Be sure to attach the entry form below to the back to the artwork

2023 PREP CLASSIC POSTER ENTRY FORM

Name: _____

School: _____

Grade: _____

Age: _____

Art Teacher: _____

Principal: _____





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