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SNAP MASK SPORTS AND LOUISIANA HIGH SCHOOL ATHLETIC ASSOCIATION ANNOUNCES “IN-GAME” MASKS PARTNERSHIP

Baton Rouge, Louisiana – Snap Mask Sports (SMS) and the Louisiana High School Athletic Association have jointly announced a partnership. Snap Mask Sports is the leader in custom face masks that can be worn safely during practice and competition for all sports. The LHSAA joins the state associations of Washington, New Mexico, Nevada, and Oregon as the latest to partner with Snap Mask Sports.

“At a time in which all athletes are working hard to safely return to the sports they love, SMS is excited to partner with the Louisiana High School Athletic Association (LHSAA) to offer the only ‘in-game’ solution to athletically secured and breathable face masks,” said David Kirschner, Co-Owner and CEO of Snap Mask Sports. “If athletes are required to wear a face mask while practicing or competing in their sport or activity, SMS’s custom fitted mask with ‘patent pending’ snap and elastic connection system, will allow every athlete to safely return to the field, court, or sidelines.”

The LHSAA is excited to partner with an innovative company like Snap Mask Sports who is leading the charge to create a custom mask built for in-game use.

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ABOUT SNAP MASK SPORTS

Snap Mask Sports was founded in August 2020, amidst the COVID-19 pandemic, with the specific intention to help all athletes, safely return to the sports they love. Our ‘patent pending’ snap/elastic connection system, combines with a custom fitted and custom designed mask that utilizes a non-woven polypropylene fabric for easy breathing while reducing the spread of respiratory droplets. All SMS masks are washable, reusable, and sustainable. Athletes have the option for either a top elastic strap with a built-in hair tie that can connect directly to a high ponytail, or one without. Combined with the bottom elastic strap that connects behind the neck, this system makes all SMS masks athletically secure and safe to wear while participating in your sport or activity of choice. All specific mask details and order information can be found at snapmasksports.com.

#SNAPYOURSPORT TODAY LET’S RETURN TO PLAY!

ABOUT LHSAA

Founded in 1920 by a group of high school principals aimed at regulating interscholastic sports, today the Louisiana High School Athletic Association represents its member schools by recognizing and promoting academics, the safety of participants, competition, sportsmanship and life-long values as the foundation of Louisiana athletics. The LHSAA is a non-profit organization with the mission to direct and regulate the interscholastic athletics of our member schools while promoting fair and equitable competition that is in the best interest of the student-athlete. Learn more about LHSAA at lhsaa.org