



## **eTeamSponsor Announces a New Partnership with LHSAA**

**Concord, California (eTeamSponsor) (November 19, 2021)**

eTeamSponsor (eTS) has announced their partnership with the Louisiana High School Athletic Association (LHSAA) which designated eTS as the “Official Crowdfunding Fundraising Platform of the LHSAA”.

The LHSAA’s partnership with eTS represents an alignment of shared values regarding the positive impact of high school athletics in Louisiana. This new agreement will provide exciting opportunities for many athletes, teams and coaches and will allow for a revolutionary approach to fundraising. “The LHSAA is pleased to welcome eTeamSponsor to our family of corporate partners,” said LHSAA Executive Director, Eddie Bonine. “eTeamSponsor will provide our member schools a seamless and efficient manner to raise much needed funds for their programs via their online fundraising system.”

“We are honored and proud to be chosen as the Official Crowdfunding Fundraising Platform of the LHSAA,” says eTS CEO Sean Connors. “We’ve walked a mile in the shoes of AD’s and Coaches, so we understand the importance of successful fundraising. Our intentions are to become the most supportive and trusted fundraising choice for high schools across the state. We take great pride in having raised over \$110 Million for athletic programs nationwide and are committed to delivering the best-in-class product & process to LHSAA member schools for years to come.”

### **About the LHSAA:**

In October of 1920, a group of high school principals met in Baton Rouge to discuss ways to better regulate and advance high school interscholastic athletic programs. This meeting led to the formation of the Louisiana High School Athletic Association. Since then, its executive directors, staff, and member-school principals have led education-based athletics in the State of Louisiana.

### **About eTeamSponsor:**

Since 2010, eTS has pioneered an automated crowdfunding solution that has raised millions of dollars nationwide. The foundation of eTeamSponsor was built by developing relationships with high school coaches, A.D.’s and principals. Their experiences with the governing bodies of athletics in California (CIF) and Arizona (AIA) have created great relationships across hundreds of high schools where they have seen the value of eTeamSponsor’s fundraising system impact athletics in an incredibly positive way. While committed to remaining the frontrunners of innovative technology and unparalleled client service nationwide, eTS is also committed to ensuring every fundraising goal is met in Louisiana.



To learn more about eTeamSponsor, scan the QR code or click the link below.



<https://www.eteamsponsor.com/>