




Christopher Kovatch
LHSCA President
LaVanta Davis
LHSCA 1st Vice-President
Robert Valdes
LHSCA 2nd Vice-President


BATON ROUGE - We are looking to invite more companies to exhibit at the 2025 LHSCA Coaches Convention, a premier gathering of high school coaches from all sports and across the entire state of Louisiana! Please share the information below with anyone who may be interested in becoming an exhibitor.

Event Details:

 Dates: Tuesday, July 22 – Wednesday, July 23, 2025

 Location: The Crowne Plaza

4728 Constitution Avenue (I-10 & College Drive Exit), Baton Rouge, LA

 Hotel: (225) 925-2244

With hundreds of coaches in attendance, this convention is a unique opportunity to showcase your products and services directly to decision-makers in the Louisiana high school athletic community.

Exhibitor Information:

Booth Options:

- Atrium: \$600 (2-day exhibit)
- Inside Room: \$450 (2-day exhibit)

Booth Includes:

- 8'x8' space with draped backdrop and side panels
- 6' skirted table, two chairs, and ID sign
- Installation: Monday, July 21 | 3:00 PM – 9:00 PM
- Dismantling: Wednesday, July 23 | After 5:00 PM

Important Notes:

- Only one company per booth is permitted – No exceptions.
- Spaces fill quickly – booth reservations are first come, first served.
- Full payment due by June 15, 2025, which is also the final day for cancellation with refund.
- Payments must be made by check or money order only.
- After June 15, please call the LHSCA at (225) 300-4214 for availability.

Reserve Your Booth Today:

 Mail completed contract and payment to:

LHSCA – Renee Ballard

12720 Old Hammond Hwy.

Baton Rouge, LA 70816

 Email: rballard@lhsaa.org

Hotel Accommodations:

The Crowne Plaza is offering a special exhibitor rate of \$105/night. Use code CSC when booking and mention your LHSCA Convention affiliation.

ELEVATING COACHES BEYOND THE GAME

12720 Old Hammond Highway | Baton Rouge, LA 70816 | 225.296.5882 | www.lhsca.org



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For any special booth arrangements (electricity, extra tables, etc.), contact:

☎ Leslie Alleman – (225) 930-0151

✉ sales@executivecenterbr.com

Don't miss this chance to get in front of the leaders of Louisiana high school athletics. We look forward to your participation in making the 2025 convention our best yet!

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