

FOR IMMEDIATE RELEASE – August 26, 2025

LHSAA Warns of Fake Social Media Livestream Scams

BATON ROUGE - With fall sports underway, the Louisiana High School Athletic Association (LHSAA) wants to alert our fans, student-athletes, and member schools about a growing trend in online scams.

Across platforms like Facebook, X (formerly Twitter), Instagram, and YouTube, hundreds of fake “live stream events” are being promoted. They often look legitimate and appear to be connected with the LHSAA or one of our member schools. These posts typically provide a link or QR code that directs you to a site requesting personal information before granting access to the “stream.”

These are scams. Do not click the links, scan the codes, or provide any personal information.

Here are a few tips to protect yourself:

- **Verify the account:** Check account history, followers, and activity before clicking on any links.
- **Report and block suspicious accounts:** If you come across a page or post that looks fraudulent, report it immediately.

Where to Watch Safely

The *official* video streaming home of the LHSAA is the **NFHS Network** (nfhsnetwork.com). Many of our schools use this platform for broadcasting games. Some schools may also stream regular season contests through their own local services. To be safe, always confirm directly with your school’s athletic department for the correct streaming information.

Official LHSAA Social Media

The LHSAA maintains *one* official account on each major platform:

- Facebook, Twitter/X, Instagram, and YouTube → **@lhasports**

If it’s not one of these, it’s not us.

Please stay alert, protect your personal information, and enjoy Louisiana high school sports safely!

LHSAA... Beyond the Game