

**FOR IMMEDIATE RELEASE – September 1, 2026**

## **LHSAA and GeauxPreps.com Announce New Championship Photography Model to Expand Access for Schools, Families and Media**

**BATON ROUGE, La.** — The Louisiana High School Athletic Association (LHSAA) and GeauxPreps.com are collaborating on a new championship photography model designed to expand access to state championship images, remove cost barriers for schools and families, and create greater opportunities for media coverage of Louisiana's student-athletes.

Beginning with the 2026-27 championship season, comprehensive photography coverage will be provided at LHSAA state championship events, with galleries of championship images made available for free download through LHSAA.org within three days of each event.

The new model represents an evolution of the relationship between the LHSAA and GeauxPreps.com, which have worked together for several years to provide photography coverage of LHSAA championship events. Under the new approach, the organizations are working together to provide a more efficient and accessible photography model that benefits student-athletes, schools, families, fans and media across Louisiana.

Rather than requiring individual student-athletes, families or schools to pay for access to championship galleries, the LHSAA will take on the cost of providing comprehensive championship photography as part of its commitment to improving the championship experience.

"Our state championships are about celebrating Louisiana's student-athletes, and we believe the memories created at those events should be accessible to everyone," LHSAA Executive Director Eddie Bonine said. "We listened to our schools, media members and families, and we believe this new approach, developed in collaboration with GeauxPreps.com, will provide a better service to our membership while helping more people tell the stories of our student-athletes."

The new model will also remove previous restrictions that limited media outlets to publishing no more than five championship photographs and restricted access to certain photo opportunities during events. The expanded access is intended to give news organizations greater freedom to cover state championship events and provide additional resources to tell the stories of Louisiana student-athletes, schools and coaches.

"We've worked with GeauxPreps.com for several years, and they have been an important part of our championship photography coverage," LHSAA Director of Communications Ethan Anderson said. "As we looked at how we could improve the experience for our schools, families and media partners, we worked with GeauxPreps.com to develop a model that expands access while continuing to provide professional photography services. We believe this is a more efficient approach that ultimately provides more value to everyone involved."

***LHSAA... Beyond the Game***

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**12720 OLD HAMMOND HIGHWAY • BATON ROUGE, LA 70816**  
**PHONE 225.296.5882 • WWW.LHSAA.ORG • BEYONDTHEGAME@LHSAA.ORG**

The expanded photography service will cover competition, award ceremonies, trophy presentations and other championship moments throughout LHSAA championship events. Galleries will be published within three days of each event at [LHSAA.org](http://LHSAA.org) and made available to the public at no cost.

"We want to support our media partners, not restrict them," Anderson said. "By removing these limitations, we're giving them the freedom to cover our championships fully and shine a spotlight on our student-athletes. At the same time, we're making sure families and schools have a simple, reliable way to access the memories created at our championships."

GeauxPreps.com will continue to serve as the LHSAA's official photography service provider and will remain responsible for professional team and individual photography opportunities associated with LHSAA championship events. General championship event photography will be provided at no cost, while team and individual photos, along with specialized photo packages, will continue to be available for purchase exclusively through [GeauxPreps.com](http://GeauxPreps.com).

No individual, media outlet or other outside entity is permitted to sell photographs taken at LHSAA state championship events. This policy is intended to maintain a consistent photography experience across LHSAA championships while protecting the rights of the Association, its schools and its student-athletes.

"GeauxPreps.com has always been about celebrating the student-athletes, coaches and schools that make high school sports in Louisiana so special. We are excited to once again partner with the LHSAA," GeauxPreps.com owner Rob Ennis said. "This is a different approach than what we've done together in the past, but one that we believe will have a lasting impact. These are moments that student-athletes and their families will remember for the rest of their lives."

While photographers will work to capture as much of each event as possible, coverage cannot be guaranteed for every player, coach, band member, cheerleader, fan or other individual in attendance. Galleries will be constructed to reflect the championship event and the parties involved to the best of the photography team's ability. As part of the new model, the LHSAA will also offer each member school a media credential that allows the school to designate who may attend state championship events on its behalf in a media capacity.

The new photography model is part of the LHSAA's continued effort to improve the championship experience and provide additional services and resources to its member schools and stakeholders. The new photography service begins with the 2026-27 LHSAA state championship season.

### Media Contact

Ethan Anderson  
Director of Communications  
Louisiana High School Athletic Association  
[eanderson@lhsaa.org](mailto:eanderson@lhsaa.org)

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